

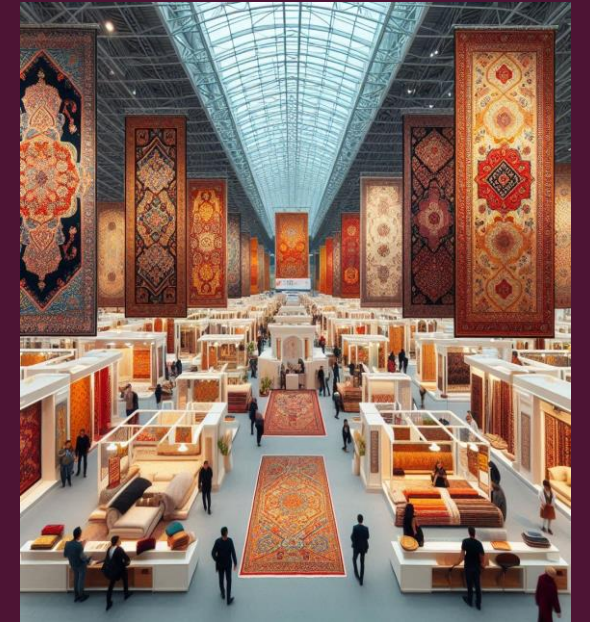
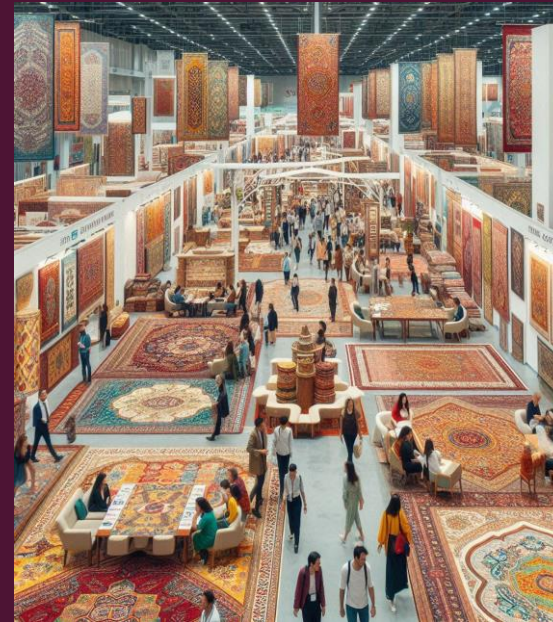


# THE CARPET & ART SHOW - DUBAI 2025



EXHIBITION | CONFERENCES | AWARDS | NETWORKING

**2 – 12 JAN 2025, SAEED HALL 1,2 & 3, DUBAI WORLD TRADE CENTER.**



# INTRODUCTION



- We are thrilled to introduce the inaugural **The Carpet & Art Show**, a prestigious 10-day exhibition showcasing the finest carpets and artistic expressions from around the globe. Scheduled for January 2nd to 12th, 2025, at the iconic Dubai World Trade Center (DWTC) in Saeed Halls 1, 2, and 3, DCAS promises to be a landmark event for the carpet and art industries. This event is exclusively part of Dubai Shopping Festival.

## A Pioneering Platform:

**The Carpet & Art Show** transcends the limitations of a typical trade show. It is a pioneering platform designed to:

- **Elevate the Carpet Industry:** By uniting leading carpet manufacturers, dealers, collectors, and design enthusiasts, **The Carpet & Art Show** fosters collaboration, innovation, and the future of the carpet industry.
- **Embrace Handicrafts:** A dedicated segment for handicrafts allows visitors to appreciate the artistry and cultural significance of handcrafted textiles and art forms, complementing the exquisite carpets on display.
- **Global Reach:** Country pavilions will enable international participation, offering a vibrant tapestry of cultural expressions and artistic traditions.

## BENEFITS FOR PARTICIPANTS AND VISITORS:



### Attendees can expect a comprehensive and enriching experience, including:

- **Exquisite Carpets:** Discover a curated selection of contemporary and traditional carpets, from hand-woven masterpieces to cutting-edge designs.
- **Diverse Handicrafts:** Explore a world of handcrafted textiles, ceramics, jewelry, and other artistic creations showcasing cultural heritage.
- **Conferences & Panel Discussions:** Gain insights from industry experts through engaging conferences and panel discussions on carpet trends, design innovations, and the art world.
- **Auctions:** Thrilling auctions will offer opportunities to acquire unique and valuable carpets and art pieces.
- **Award Ceremony:** Witness the recognition of outstanding achievements in the carpet and art industries.
- **Networking Events:** Build valuable connections and foster business relationships through dedicated networking events.

## EXCLUSIVE FEATURES:



- **Grand Presentation:** Held across Saeed Halls 1, 2, and 3, **The Carpet & Art Show** provides a grand stage for a comprehensive and immersive exhibition experience.
- **Increased Visibility:** Gain exposure to a targeted audience of high-net-worth individuals, collectors, designers, and industry professionals.
- **Promotional Opportunities:** Benefit from extensive marketing and promotional campaigns reaching a global audience.
- **Strategic Partnerships:** Forge valuable partnerships with established industry players and stakeholders.



## WHAT TO EXPECT:



- **Prime Location:** Showcase your products in the prestigious setting of the Dubai World Trade Center, a world-renowned business hub.
- **High-Quality Audience:** Connect with a discerning audience of collectors, designers, architects, and high-profile buyers.
- **Dedicated Show Management:** Our experienced team will provide comprehensive support throughout the exhibition process, ensuring a smooth and successful experience.
- **Extensive Marketing & PR:** Benefit from a multi-channel marketing campaign reaching a global audience through print, online, and social media channels.
- **Valuable Networking Events:** Participate in exclusive networking events designed to foster meaningful connections within the carpet and art industries.

# MARKETING SUPPORT:



**The Carpet & Art Show** offers a comprehensive marketing support package to maximize your exposure, including:

- **Pre-Show Marketing:** Your company listing in the official show directory, website, and promotional materials.
- **Social Media Promotion:** Targeted social media campaigns to generate pre-event buzz and attract potential visitors.
- **Press Releases & Media Coverage:** Securing media mentions in industry publications and local press outlets.
- **On-Site Branding:** Prominent booth signage and branding opportunities within the exhibition halls.

# COMPLETE EXPO PACKAGE:



Simplify your participation with our comprehensive expo package, which includes:

- **Booth Space:** A designated space to showcase your carpets and art pieces.
- **Furniture & Fittings:** Basic booth furniture and fittings to create a professional presentation.
- **Visa Assistance:** We can assist with obtaining the necessary visas for you and your team to participate in the show.
- **Travel & Accommodation:** We can provide recommendations for travel and accommodation options to suit your needs and budget.
- **Logistics Support:** Assistance with customs clearance, shipping, and drayage of your exhibits.

## BENEFITS AT A GLANCE:



- **Unequaled Exposure:** Reach a global audience of qualified buyers and industry professionals.
- **Enhanced Brand Recognition:** Elevate your brand profile in the international marketplace.
- **Increased Sales & Revenue:** Generate leads and convert them into paying customers.
- **Networking Opportunities:** Build valuable relationships with potential partners and collaborators.
- **Market Insights:** Gain valuable insights into the latest carpet and art trends.
- **World-Class Location:** Showcase your products in the heart of Dubai, a global business hub.



# DUBAI: A THRIVING BUSINESS DESTINATION:



- **Strategic Location:** Dubai is a major trade gateway, connecting the Middle East, Asia, Africa, and Europe.
- **Tax-Free Environment:** Dubai offers a tax-free environment, making it an attractive location for businesses.
- **Thriving Tourism Industry:** Dubai attracts millions of visitors annually, creating a strong market for luxury goods.
- **Cutting-Edge Infrastructure:** Dubai boasts world

# HOW YOU CAN EXHIBIT



**Open Space:** Design your dream booth and personalize your space to perfectly reflect your brand, min space reservation is **18sq.m.**

**Shell Scheme:** Choose from pre-designed and pre-built booth options for a cost-effective and efficient solution – min space of **12sq.m.**

**Country Pavilions:** Represent your nation's artistry and cultural heritage alongside fellow artisans in a dedicated pavilion.



# THE CARPET & ART SHOW -YOUR GATEWAY TO GLOBAL SUCCESS



- Reach a global audience of qualified buyers and industry professionals.
- Generate leads and convert them into paying customers.
- Build valuable relationships with potential partners and collaborators.
- Gain valuable insights into the latest carpet and art trends.
- **Elevate Your Expertise:** Share your knowledge and insights with a global audience by participating in:
  - **Keynote Speeches:** Deliver a captivating presentation on a topic relevant to the carpet and art industries.
  - **Panel Discussions:** Engage in thought-provoking discussions with industry leaders on current trends and future directions.
  - **Workshops:** Share your skills and techniques through interactive workshops for aspiring carpet and art enthusiasts.
  - **Expert Presentations:** Offer in-depth analysis and insights on specific carpet and art specializations.
  - **Auctions:** Consign your most exquisite carpets and art pieces to our prestigious auction, reaching a pool of high-net-worth collectors.
  - **Special Presentations:** Showcase your unique talents or perspectives through a captivating special presentation format.

EVENT BY BB EVENTS DUBAI

# THE CARPET & ART SHOW - FOR MORE INFO



- For space bookings, collaboration, sponsorships, connect:-



- Middle East & UAE : Mr. Abdulla Murad
- India: Mr. Abdulsalam
- Rest of the world:

**The Carpet & Art Show** is more than just an exhibition; it's a platform for you to connect, engage, and elevate your position within the global carpet and art scene.